

2009 USPSA Sponsorship Benefits Matrix

Sponsor Benefits	Match Naming Rights	Gold Series	Silver Series	Bronze Series	Stage	Catalog	Vendor	Sponsor Benefits
Listed in Front Sight write-up	X					X	X	Listed in Front Sight write-up
Company name listed in special Front Sight issue	X			X	X			Company name listed in special Front Sight issue
Company profile in special Front Sight issue	X	X	X					Company profile in special Front Sight issue
Logo on USPSA.org main page	X	X	X					Logo on USPSA.org main page
Logo on USPSA.org sponsor page (size based on level)	X	X	X	X	X	X	X	Logo on USPSA.org sponsor page (size based on level)
Plaque and mention at awards ceremony	X	X	X	X				Plaque and mention at awards ceremony
2' X 5' banner displayed at all Nationals			X	X				2' X 5' banner displayed at all Nationals
3' X 8' banner at stage					X			3' X 8' banner at stage
4' X 8' banner on one stage		X						4' X 8' banner on one stage
4' X 8' banner prominently displayed	X	X						4' X 8' banner prominently displayed
Full page ad in match booklet	X	X						Full page ad in match booklet
Logo in match booklet			X	X	X			Logo in match booklet
Company name in match booklet	X					X	X	Company name in match booklet
Company name on sponsor t-shirt	X	X	X					Company name on sponsor t-shirt
Exclusive time slot for product display/demo	X	X	X					Exclusive time slot for product display/demo
1 year Use of USPSA logo for promo material	X	X	X	X	X			1 year Use of USPSA logo for promo material
Catalog or flyers in each shooter bag	X	X	X	X	X	X	X	Catalog or flyers in each shooter bag
One display table at match				X			X	One display table at match
Two display Tables at match			X		X			Two display Tables at match
Four display tables at match	X	X						Four display tables at match
	Match Naming Rights	Gold Series	Silver Series	Bronze Series	Stage	Catalog	Vendor	